

# Conference for Food Protection Executive Board Meeting Committee Report

COMMITTEE NAME: Program DATE OF REPORT: July 27, 2009

SUBMITTED BY: Brian A Nummer, Program Chair

COMMITTEE CHARGE(S): CFP Program Workshop April 9, 2010

REQUESTED ACTION BY BOARD: Review and Comment

#### PROGRESS REPORT:

The 2010 Program is almost complete. There are 9 speakers with only 2 that still need to confirm (Laura Green CDC and TBD). I am contact with several possible speakers for the last slot that is TBD. Originally we had hoped to get either Dave Theno or Ann Marie McNamara, but Dave Theno now charges a speaker fee and Ann mArie did not feel she had enough time to do the presentation justice.

The intention is to have a coordinated program in the different talks. We hope to connect them using the following graphic. Employee behavior runs on the left side, management on the right side, with a foundation of regulatory and the food code.



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### CFP Program Draft – Behavior-based Food Safety

- \*8:00 8:10 am Introduction to program / 1st 3 speaker intros Brian Nummer Program Chair
- \*8:10 8:45 am Overview of behavior science Mark Alovarious (UNV-Reno). *This talk will serve as an introduction to the program and following talks.*
- \*8:45 9:30 am Foodborne Illness Risk Factors and Employee Behavior FDA Speaker (Kevin Smith, John Marcello or designate)
- 9:30 10:00 am Insight into the disconnect between knowledge and behavior ––Laura Green (CDC) tentative will confirm

## 10:00 – 10:25 am Morning Break

- 10:25 10:30 am reconvene / next speaker introductions
- \*10:30 11:00 am Multicultural Employees Alan Tart, FDA
- (1) identify cultural characteristics and learning styles that influence how multicultural groups receive information; and (2) offer practical strategies for regulators and inspectors to make training more culturally-sensitive.
- \*11:00 11:30 am Understanding / Motivating Foodservice Employees Hudson Riehle Senior Vice President, Research & Knowledge Group, National Restaurant Assoc.
- \*11:30 12:00 pm Motivating Employee behavior Grocery Michael Roberson, Publix Supermarkets.

#### 12:00 – 1:25 pm Lunch Break

- 1:25 1:30 pm Afternoon welcome back / next speaker introductions
- 1:30 2:00 pm Bridging HACCP and Behavior Based Food Safety TBD
- \*2:00 2:30 pm Mandatory Manager Certification with discussion on knowledge to behavior Ernie Julian Rhode Island Health Dept or designee.
- \*2:30 pm 3:15 pm Tying it all together A food Safety Culture Frank Yiannas, Wal Mart.
- 3:15 pm dismiss

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